



**"Create a 6-Figure  
Business in 3 Quick Steps  
Starting Now!"**

Frank Spooner | 2018

## The Formula

First off, this is not rocket science. This is a total shift in marketing. It's a different paradigm.

When it comes to approaching the marketing, how do you make money? How do you make insane amounts of money?

You need to understand a couple things. The typical reason that most people fail at this is because of two things.

1. **There is a lot of theory.** A lot of gurus will teach you theory.
2. **Then there is a lot of complexity,** so when you have a lot of theories you get information overload.

And if you're somebody new, and you haven't had your successes yet, maybe you tried to build your online income for three months or six months or three years, and you've been running into brick walls after brick walls after brick walls, and you're skeptical spouse is looking at you like you're wasting your time and money.

If you're not getting results what happens? Well if you're like most people, the confidence level kind of shrinks. It happened to me.

How do we help a complete beginner to break through and start generating those sales and boost their confidence?

How do we do that? We focus on results.

The simplest thing, the best thing, the only thing we need to focus on is helping you get the result. Helping you get the result now.

Imagine if I can help you generate a sale over the next three to five days. Hypothetically speaking, if you go out there, and you generate a 48 hundred dollar Commission or a \$20 Commission. The idea of generating a sale, what will that do to your confidence level?

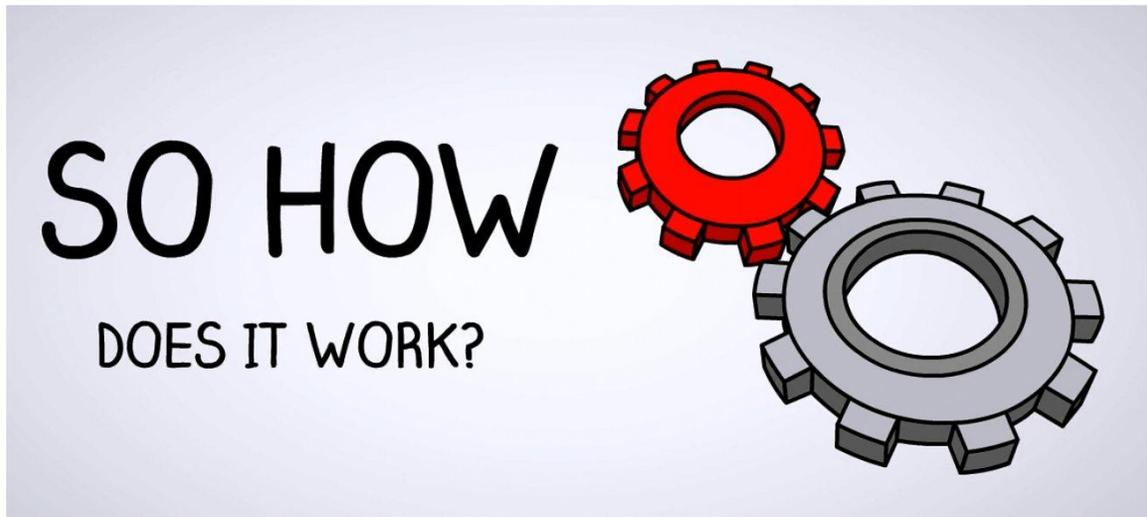
You'll get a confidence boost wouldn't you?

What would your skeptical spouse say to you when you're getting your results even if it's small results? Her confidence in you would also increase wouldn't you say?

So we have to focus on two things. Instead of *complexity theory* and *complexity*, we're going to focus on simplicity and results. Now here is the formula that I have been perfecting over the last 6 years.

It literally took me 6 years to come up with this formula. I've been following this formula for the last 2 years and this is how I'm crushing any promotions that I put my hands on.

Any products I want to promote I'm absolutely dominating. Not because I'm somebody special or have some kind of magical abilities, it's simply because I approach the whole marketplace from a different angle.



Here's how it's done. It's very simple.

Its three steps, but you need to understand the key important element there.

### **1. Product To Promote**

We need a product to promote.

I'm going to assume that you already have a product to promote. If you don't have a product to promote,

I'll tell you this, you want to promote products that are in high demand.

**Note:** There's a lot of different places you can go like for example Clickbank. (*Clickbank has hundreds of thousands of products that you can promote as an affiliate.*)

You can drive traffic to the product and that's what a lot of people are doing. But that's also why a lot of people are failing.

You can join a network, marketing company, direct sales company, or you can promote your own product. **But you need to have a product that is in high demand in the industry that's on the up-rise.**

So if you're promoting a product that is not in high demand and it's in an industry that's not really big or is not booming, you might want to reconsider, because this is going to be an important piece of your view or your formula.

If you're looking to make some side income online (or even a full time income) from Amazon. I'll tell you which products are hot below.

Now I'll reveal to you a series of highly priced Amazon products that cost up to 6 figures that you can promote as an affiliate. Or even sell via Amazon FB or dropshipping if you prefer.

Every one of these is a HOT Amazon product that sells for a high price. Which means it pays high commission to affiliates.

Because here's the thing: If you want to make serious money from Amazon with their low commission rates you need to be promoting expensive products.

There's no lack of expensive Amazon products available.

But the problem is many of them don't sell in high volumes so you need to really dig deep and find the products which not only have high price tags but products that are in high demand as well.

## **Here Are Some High End Products You Should Consider Promoting...**

### **Sinks**

Seems obvious, doesn't it?

Everyone needs a sink, whether they need it for their kitchen, bathroom or even business (think bars and restaurants), so this niche is always in demand.

### **DNA Test Kits**

Who knew these kits would be so popular?

We shouldn't be surprised as everyone wants to know their history and where their ancestors are from.

### **TV's**

Now here is a niche that is not only packed with expensive products but have everyone buying them like no tomorrow.

The prices on TV's range from hundreds to thousands of dollars.

### **Smartphones**

Everyone uses a phone these days, and the prices range from super low to really high with popular phones like iPhones costing more than \$1000!

## **Coffee Machines**

Coffee is one thing most people cannot go without.

These machines are in demand as they automate the process most people do to get coffee.

## **Digital Frames**

Digital frames seem to be the only way to go these days as they display pictures in a vibrant way that regular, old school frames can't.

It's only a growing niche since digital frames can be so useful in this day and age since digital frames can hold a big number of photos.

## **Computer Monitors**

Computer monitors serve a wide range of purposes and they work on a big number of devices.

They can display and work with everything from tablets, phones, to laptops and regular computers.

## **360 Cameras**

These type of cameras are growing in popularity and many consider it to be the future of recording.

360 camera's do something that regular camera's cannot and it is a super fast growing niche since it was introduced a few years ago.

## **Kitchen Faucets**

It's no secret that everyone who has a living space has a kitchen.

A decent kitchen can cost thousands to build so when it comes to something like the sink or faucet, the prices can range up to hundreds of dollars.

## **Headphones**

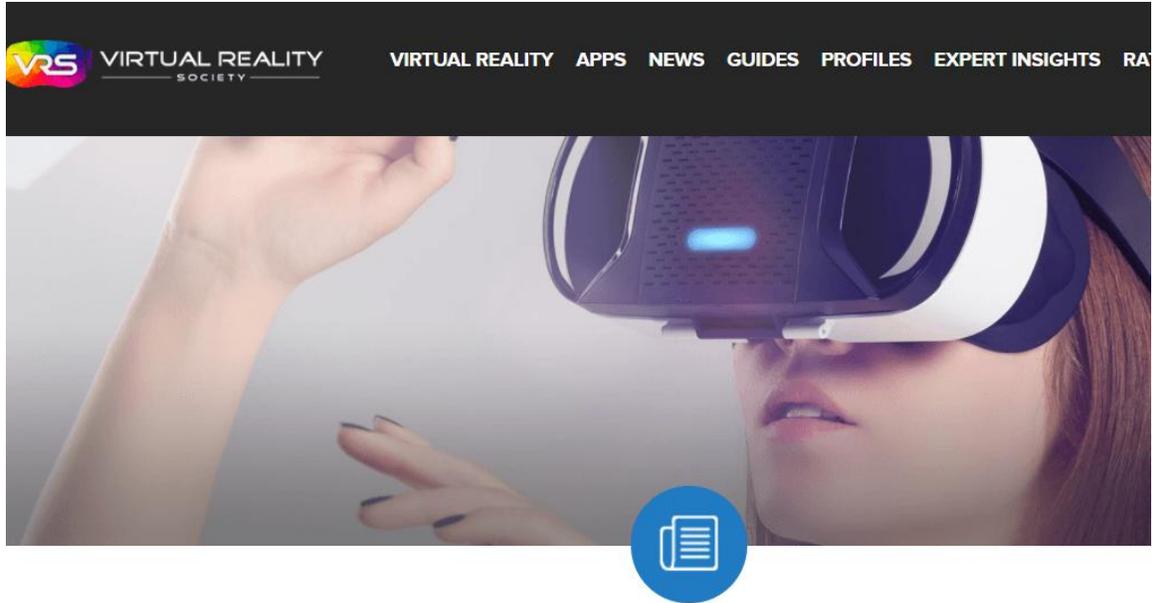
Everywhere you go, you'll hear some form of audio.

Whether it's from a movie, song, or maybe from a phone, you'll always judge the quality of the sound.

This is where headphones come into play as everyone likes to hear quality sound coming into their ears.

## Virtual Reality

This niche is not only future proof but it is one of the fastest growing niches to date.



## Top 10 virtual reality games

THE BEST VIRTUAL REALITY GAMES TO PLAY IN 2018

Virtual reality is huge as people are interested in being involved with whatever they are viewing, whether it's gaming or videos, it can be an immersive experience.

### Air Purifiers

Who doesn't like fresh air?

Homeowners are constantly facing battles with dust and impurities in their own space.

People are starting to realize their allergies and problems can be prevented with air purifiers.

## 2. The System

Most affiliates approach their affiliate business like this;

1. - You get a product
2. - You send traffic to the product

That's what a lot of newbie marketers are doing. That's why 94% of people on the internet are making less than \$100 a month.

***You don't want to send traffic to the product! Never ever send traffic directly to a product!***

You want to send traffic to something called, “a System.”

Imagine if the product is your vehicle. It might be that Tesla you want or a BMW, or a Mercedes.

In this metaphor, your *system* will be the engine for that vehicle.

So the *system* is what's going to drive product sales.

Keep reading and I'm going to give you a million dollar idea that most people don't think about.

### 3. The Right Traffic

What's the system?

Well a system is something like this;

- You find product to promote
- You send traffic to the product
- You collect commissions

You know the system usually promotes the product.  
Whatever that is that you promote.

**Wrong!** Let me tell you what we do that allows us to dominate any promotion.

Product is important, but it's kind of irrelevant.

I don't promote any products that I don't believe in. I promote great products by great companies, world-class companies that are super high demand.

But there are a lot of people who will promote anything just to make a buck. I don't recommend that.

Here's a big caveat. This is a formula that the masses are using and don't understand how to do it properly.

We're **not** going to have our system sell the product.

**A million dollar idea for you.**

Never, ever sell a product directly.

**Q- Why don't you want to sell the product directly?**

**A- Because that's what the competition is doing.**

If you're doing what your competition is doing, you will be competing. You don't want to compete.

I want to sell products that are super competitive and in high demand, but I don't want to sell like the competition is selling because I want to dominate.

**Here's how I dominate.**

Every product has something that it promises. The big **R**.

**R** is for **R e s u l t**.

Here's the simplest example for you to understand.

Why would I go to the store and buy the latest iPhone?

(iPhone being my product.)

Do I want to buy this just to own an iPhone?

**N**o! I would never spend money on an iPhone just for the sake of owning a cell phone.

Why would I buy an iPhone? For the **R**esult!

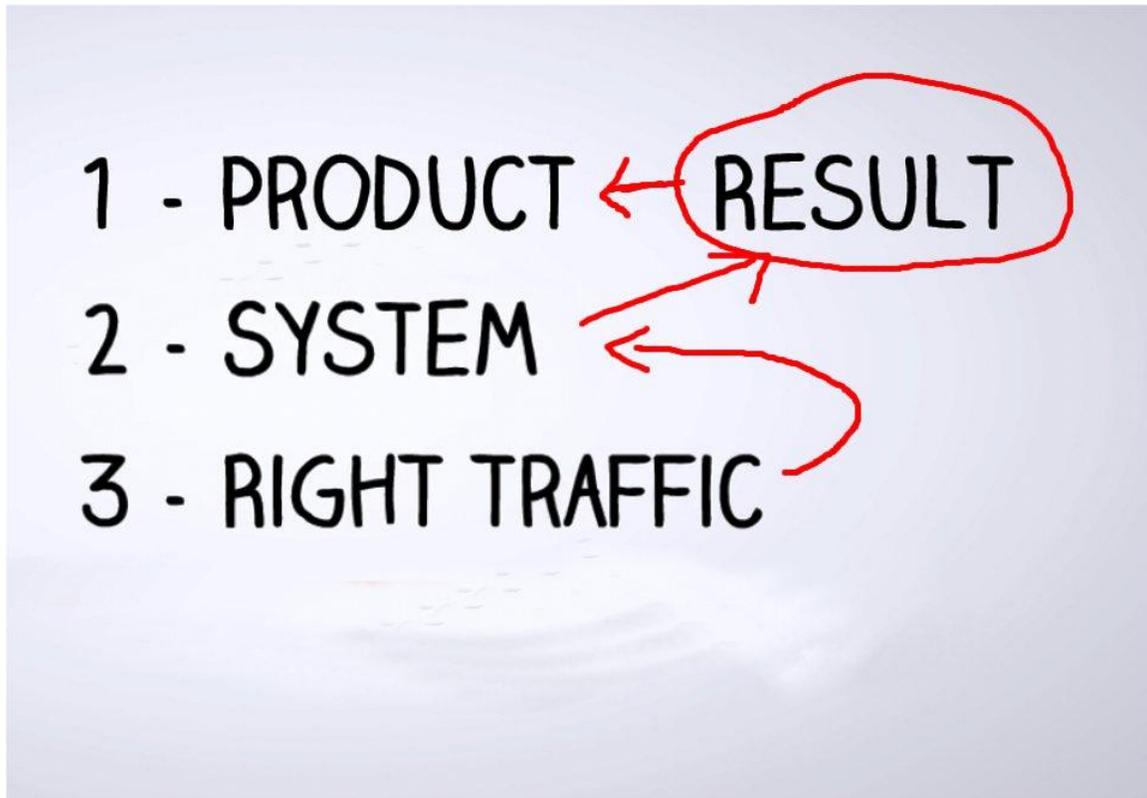
For the outcome that I want to get as a result of getting this cell phone. I want to buy this iPhone so I can benefit from all its features and options.



It's the "hole" metaphor of the hole and drill. People don't buy the drill just to buy the drill. People buy the drill to make a hole in the wall.

Now check out what happens. The reason why most people are failing is because they're selling products and they're trying to push it into the consumer's throat, and it doesn't work.

What I want to do is, I want to identify the **Result** that the product promises and I'm going to have my (2)-System promote the (1)-Result that this product delivers.

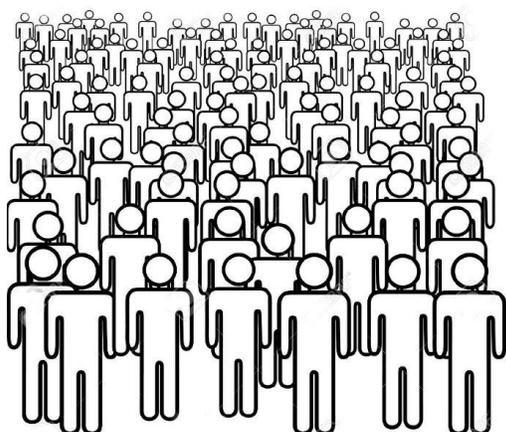


You see that. It's a big difference. Maybe I just literally gave you the key to Freedom. A lot of people will read this and they will not necessarily understand it.

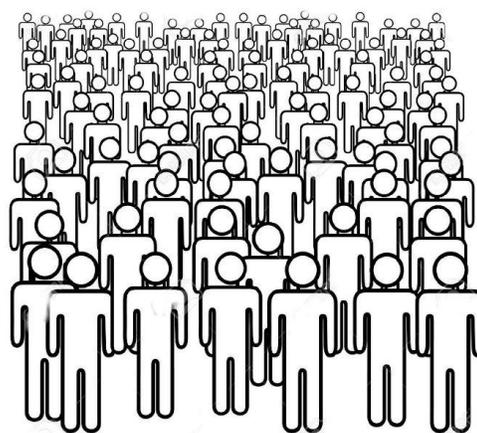
I'm going to walk you through the actual systems part here, and tell you exactly how I do it.

**You're about to see something that you have not seen happen in this industry before now.**

I go to these different pools of people, for example, this could be the internet marketing crowd, or this might be in the insurance industry.



**Insurance industry**



**Internet marketing**

So you have all these different pools of people who are interested in the result that whatever product you're promoting promises to deliver. So **product** becomes a means to an end. So what we need to do is, when it comes to the right traffic, you don't need a hundred thousand visitors a day. What you need is a hundred visitors.

A lot of internet marketers will preach this. *“Get as much traffic as you possibly can”*.

What happens if your traffic is not really targeted, and you have this formula all wrong? You'll be spending a ton of money on traffic, with your target audience being so broad that you're just going to be wasting so much money on traffic to get very little result in conversions, because you're not doing this as my 3 step method.

**What you need to do is**, identify what is the result that the insurance industry guy or the internet marketing guy wants.

You want to identify these pools of people, and then you want to initiate the **System** - the **Result** that they want. The system does the presentation and the product is what delivers that result to them. But I need to target the traffic.

## **Finding your Target Audience:**

There are several things you can do to figure out your target audience. I find that I can learn a lot about people's wants and needs by reading forums or blogs and reviews within my niche. I spend some time reading reviews and comments on blog posts and I write down questions that I think my audience needs answered. This really is pretty easy and doesn't take much time at all.

**Here are some of the things I find when I do research my target audience ...**

- I figure out who my demographic is.

- I learn their problems or concerns.
- I find out what they want and what they don't want.

For example...Let's say my niche is Toddler Halloween Costumes. After reading reviews on Amazon.com and reading a few Halloween forums and blogs, here's what I learned about my target audience...

My audience is largely women, mainly Moms and Grandmothers. (There are a few men, but the real target is Moms of Toddlers).

Here are a few of the questions Moms have when buying a costume for their toddlers...

- Is it durable? Can it be used later on for dress up? Yes, Toddler like to play dress-up
- Am I getting the best value for my money? Am I getting a good deal or am I wasting my money?
- Can I make a homemade costume? Is it difficult? Or easy?
- Is the item cut small or large?
- What size is best?
- Will the mask make it hard for my child to see?
- Will my child be warm enough on Halloween night?
- etc...

So now, after doing a bit of research, I now have a niche market and I clearly know who my target audience is. But

more importantly I know how to find the best products for my readers and I know what I need to write about, because I know what is really important to my readers.

This is how I find my target audience with every site I build.

This is the formula that will allow you to multiply your income literally overnight.

To Your Success

Frank Spooner